

VILLA FORD - TEACHERS OF EXCELLENCE CONTEST
OFFICIAL CONTEST RULES
 NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED

1. ELIGIBILITY:

The “Villa Ford - Teachers of Excellence” Contest (the “Contest”) is offered only in California. Employees, officers, directors of David Wilson’s Villa Ford of Orange, (“Sponsor”), Facebook, and Hype Media Group, LLC (“Administrator”) and their respective affiliates, parent companies, subsidiaries, franchisees, contractors (company or owner), distributors, sales organizations, advertising, promotion, fulfillment and marketing agencies, agents, attorneys, other entities involved in the design, development or implementation of the Contest, other entities that manufacture similar products, immediate families (defined as spouse, child, sibling, parent or grandparent) and persons living in the same household of each (whether related or not) are not eligible. Contest is open to all public and private school teachers, professors of community colleges and universities, and instructors of certified/technical training facilities operating within the boundaries of California. Entrant agrees he/she will be governed by these Official Rules and the decisions of the Sponsor and independent Administrator. Void where prohibited or restricted by law.

2. CONTEST PERIOD:

The Villa Ford - Teachers of Excellence Contest begins on/about 8:00 a.m. PST February 1, 2017 and ends at 11:59 p.m. PST December 1, 2017 and will consist of four (4) different Phases lasting one-two (1-2) month(s) as detailed below. One winner will be announced for each submission Phase.

PHASE	SUBMISSION DEADLINE	WINNER NOTIFIED
Phase 1 Winning Teacher #1	2/1/17 to 3/1/17	3/10/17 on/about 7:00 p.m. PST
Phase 2 Winning Teacher #2	3/2/17 to 6/1/17	6/12/17 on/about 7:00 p.m. PST
Phase 3 Winning Teacher #3	6/2/17 to 9/1/17	9/11/17 on/about 7:00 p.m. PST
Phase 4 Winning Teacher #4	9/2/17 to 12/1/17	12/11/17 on/about 7:00 p.m. PST

3. HOW TO ENTER:

To nominate a teacher, entrants must simply 'MESSAGE' written or video submissions on David Wilson’s Villa Ford Facebook page. Visit our Facebook page here: <https://www.facebook.com/VillaFord/>. Entrants must include all required information in official submission. Provide the reason for the nomination, first/last name, day/evening telephone numbers (including area code), email address, Nominee’s full name, phone number, email address, and school information must be included. To finalize submission, Entrants may be asked for a 30-60 second video detailing why the Entrant nominated the Teacher.

Limit one (1) entry per person per Phase with no limits on Nominations per Teacher. Any person who attempts to participate under multiple identities, email addresses or social media accounts, or uses any device or artifice to enter multiple times will be disqualified.

PRIVACY NOTICE: Sponsor collects personal data when you enter this Contest. Entering the Contest constitutes your permission for the Sponsor and its affiliated companies to maintain the data in the U.S. The data is collected to maintain a record of those who have entered the Contest, to contact potential winners and for marketing purposes in accordance with the Sponsor’s Terms and Conditions/Privacy Policy located at <http://www.villaford.com/privacy-policy/>

Participation in Contest constitutes permission from Entrant and Nominee for Sponsor and its agencies to use Entrant’s name, written or video submissions, voice, likeness and/or other indicia of persona without notice or compensation for purposes of advertising and trade, unless prohibited by law.

By entering, you agree to comply with the Facebook Terms and Policies, inclusive of its Data Policy and Community Standards (www.facebook.com/policies/). You further agree to comply with the David Wilson’s Villa Ford of Orange. Terms and Conditions/Privacy Policy (<http://www.villaford.com/privacy-policy/>). If you do NOT agree to the policies and terms of both of these web sites, DO NOT USE THE WEB SITES OR PARTICIPATE IN THE CONTEST.

4. VIDEO GUIDELINES:

Video entries must be submitted in a format and file size accepted by Facebook. Submitted video entries must be your original work and must not contain materials that violate or infringe any other parties’ rights (e.g. - intellectual property, copyright, and/or privacy). The videos must not contain any brand names, trademarks or visuals other than those designated David Wilsons’ Villa Ford of Orange products. You must have permission to include any other person(s) appearing in the video entry prior to submission. If a minor appears in the video, then consent must be obtained from the minor’s parent/legal guardian. If Sponsor or Administrator suspect, in their sole discretion, that Entrant’s video contains materials that violate or infringe another party’s rights, such Entrant will be disqualified, the video will be flagged as inappropriate and Facebook will be contacted by Sponsor and/or Administrator to have the video removed from the web site, and Sponsor and/or Administrator may take other actions deemed necessary so as to protect their rights.

Entrant releases and agrees to hold harmless Sponsor, Facebook and Administrator from any and all liability associated with uploading of videos, including his/her express acknowledgment that (a) the videos as uploaded on the web site may differ from the videos entry submitted by Entrant; (b) Sponsor may

accompany the videos with comment/commentary in its sole discretion; (c) "thumbnail" images of videos and the videos themselves, may be displayed on the web site in any pattern, sequence or format, and such pattern/sequence/format may or may not be rotated or varied, in the sole discretion of Facebook and/or Sponsor; and (d) the inclusion of Entrant's videos on the David Wilson's Villa Ford of Orange Facebook page and/or other Contest-related website(s) are not guaranteed or promised. Entrant further understands and agrees that, notwithstanding anything that could be construed to the contrary herein, Sponsor and Administrator are each acting as a passive conduit for the uploading and publication of videos and such entities have no obligation to and expressly disclaim any and all responsibility for (and liability in conjunction with) screening, monitoring or reviewing the content of videos. Uploading of videos entry does NOT constitute any representation by Sponsor or Administrator that such video is eligible for the Contest or will be included on the David Wilson's Villa Ford of Orange Facebook page and/or other Contest-related website(s). And, if after posting of videos entry, Sponsor or Administrator determines in its sole discretion that videos entry is not eligible, the Entrant submitting the videos entry will be disqualified and the videos entry may be flagged as inappropriate and Facebook will be contacted to have the videos removed from the web site. Entrant releases and agrees to hold harmless Sponsor and Administrator from any and all liability associated with removal of an uploaded videos entry.

5. PRIZE WINNER DETERMINATION:

All eligible entries received during the Submission Deadline for a specific Phase will be gathered into a database at the end of the Submission period. A winner will be determined by a panel from David Wilson's Villa Ford of Orange and/or Hype Media Group, LLC., based on location to dealership, creativity in submission, and meaningfulness of the story. The eligible Entrant and Nominee will be deemed the Winner, subject to his/her compliance with these Official Rules.

6. PRIZE AWARDING:

The Winner will be announced for each Phase on the dates specified above on or about 7:00 p.m. PST. Announcement and instructions will be sent to the e-mail address supplied on the potential Winner's entry form. Entrants are responsible for monitoring his/her e-mail account for Prize Notification and receipt or other communications related to this Contest.

Potential Winners will be required to sign and return a Declaration of Eligibility, a Release of Liability and a Release of Publicity (where legal) (the "Prize Notification") within fifteen (15) days of date indicated on Prize Notification email. In the event of noncompliance with these requirements, a potential Winner may be disqualified. If a potential Winner is disqualified or if Prize Notification Email or the Prize itself is returned as undeliverable, the Prize will be forfeited and an alternate from among remaining Entrants may be selected. The Alternate Winner will be required to sign and return the Prize Notification within fifteen (15) days of date indicated on Prize Notification. All Prizes will be awarded only upon potential Prize Winner's verification by the Contest Administrator. Once a Winner has been confirmed, we will announce Winner publicly on their Facebook page.

7. PRIZES

PHASE	PRIZE (ONE PER PHASE)	AVERAGE RETAIL VALUE
Phase 1 Winning Teacher #1	\$250 Gift Card for Classroom Supplies, Technology, and any other classroom-related items. \$250 Visa Gift Card for personal use.	\$500.00
Phase 2 Winning Teacher #2	\$250 Gift Card for Classroom Supplies, Technology, and any other classroom-related items. \$250 Visa Gift Card for personal use.	\$500.00
Phase 3 Winning Teacher #3	\$250 Gift Card for Classroom Supplies, Technology, and any other classroom-related items. \$250 Visa Gift Card for personal use.	\$500.00
Phase 4 Winning Teacher #4	\$250 Gift Card for Classroom Supplies, Technology, and any other classroom-related items. \$250 Visa Gift Card for personal use.	\$500.00

8.

Total Prize Pool: ARV: \$2,000.00

Limit one prize per person per household and per e-mail address. Prizes are non-transferable and cannot be returned or exchanged for cash. Substitution of a prize by a winner is prohibited. Sponsor reserves the right in its sole discretion to substitute advertised prize with a prize of comparable value in the event the advertised prize (or portion thereof) is not available for any reason. Sponsor reserves the right to alter the prizes for each phase.

9. INTERNET:

Sponsor, Administrator, and their respective parent companies, subsidiaries, and affiliates, and their respective advertising, promotion or production agencies are not responsible for technical, hardware, software or telecommunications malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in this Contest which may limit the ability to participate (including but not limited to defects/errors/malfunctions), or by any error which may occur in the entry process at the Villa Ford Facebook page, VillaFord.com website, and other online destinations related to the contest.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK

DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW (AND TO DISQUALIFY SUCH INDIVIDUAL FROM THE CONTEST, IF APPLICABLE). If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Sponsor, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest and renders the Contest incapable of being conducted as described in these Official Rules), Sponsor shall have the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, Sponsor shall make the Prizes available in a manner, determined by Sponsor in its sole discretion, to be fair, appropriate and consistent with the spirit of these Official Rules. Notice of such action by Sponsor will be posted on the Sponsor's Facebook page.

10. **GENERAL RULES:**

By participating, Entrant agrees to be bound by these Official Rules and all the decisions of Sponsor and Administrator, which are final and binding in all respects: and to release Sponsor, Facebook and Administrator, and each of their respective parent companies, subsidiaries, affiliates, directors, officers, agents, attorneys, employees and other parties, from any and all liability whatsoever for any claims, costs, injuries, losses or damages of any kind (including, without limitation, related to personal injury, death, damage to property, infringement of proprietary rights, rights of publicity or privacy or defamation) and attorney fees, whether or not in connection with litigation, including, but not limited to, any harm or loss caused by, contributed to, arising out of or related to Entrant's participation in this Contest or use of the Prizes, including, but not limited to the winning, redemption, acceptance, possession or use/misuse of the Prizes (if applicable). Local, state, or federal taxes, if any, are the responsibility of the official winner.

The Contest is governed by the laws of the State of California (excluding its principles of conflicts of laws/choice of laws), with venue in Orange County and all claims must be resolved individually (NOT AS PART OF A CLASS) in the appropriate state and federal courts of Orange County, California.

11. **RULES/WINNERS LIST REQUESTS:**

Official Rules will be available online at www.VillaFord.com/Teachers during the Contest Period. To obtain a copy of these Official Rules or the Winners List (available after February 1, 2017), send a stamped, self-addressed (#10) business-size envelope to: Hype Media Group, 249 E. Ocean Blvd #500, Long Beach, CA 90802. Requests must be received by December 1, 2017.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and not to Facebook. Any questions, comments or complaints regarding this Promotion shall be directed to Sponsor and not to Facebook.

Sponsor: David Wilson's Villa Ford of Orange - 2550 N Tustin St, Orange, CA 92865
Administrator: Hype Media Group - 249 E. Ocean Blvd. #500, Long Beach, CA 90802