

Who's Your *Partner* in Success?

Mercedes-Benz's



You've chosen your career as an ISP (Independent Service Provider) because you enjoy maintaining, diagnosing, and repairing motor vehicles. One of the most challenging pieces of your business is parts procurement.

Finding the right parts at the right price and being certain they will arrive when promised can be a challenge.

Wouldn't it be nice if there were a way to get the parts you need without the hassle and uncertainty, so you can get back to the important business of actually fixing cars and taking care of your customers?

With the Mercedes-Benz PartsPro wholesale certification program, now there is!

PartsPro is a rigorous program intended to train Mercedes-Benz dealership parts department personnel on how to better take care of you and ultimately your customers. PartsPro certified dealers have elevated their commitment to supporting the independent repair channel, and will provide you with the highest level of customer service. They focus on the things that matter most to you!

CONVENIENCE...ACCURACY... PROFITABILITY...DELIVERY

A PartsPro dealer has the tools in place to better meet the needs of their esteemed wholesale customers.

For a dealership to achieve PartsPro Certification, parts department personnel must first undergo intensive "customer-centric" training which teaches personnel how to better help YOU.

There's far more to PartsPro than just customer-service training. The dealership must make specific commitments to provide "Best in Class" service in areas such as logistics, which includes ISP-focused parts availability, regular delivery service, outside sales people to provide you personalized service, as well as a dedicated phone line and "will call" pick up area.

THEN THERE'S TECHNICAL HELP

On occasion we all need a helping hand. Your PartsPro dealer is there to assist. Whether it means providing diagnostic assistance, information on supplies or special tools, or anything else you may need, your PartsPro dealer is there to assist you in repairing your customers' Mercedes-Benz vehicles and getting them back on the road as fast as possible.

Only those dealerships that meet the stringent certification requirements earn the right to display the "PartsPro" logo. Additionally, they receive ongoing consultation and training to ensure that they are consistently providing the very best support to you, the ISP customer.

We hope you are already receiving industry leading service from your Mercedes-Benz dealer; however, once your dealer is PartsPro Certified, we believe you'll be thrilled with the new "Best in Class" parts-procurement experience!

Of course, you'll continue to have the peace of mind that installing only Genuine Mercedes-Benz parts can provide. |

